# WE GET THE IMPORTANCE OF DATA PRIVACY.

## CDW Amplified<sup>™</sup> Information Security Data Privacy Services



New regulations, evolving technologies and shifting customer expectations have made it more challenging than ever to govern and secure personal data. Compliance with a patchwork of domestic and international privacy laws, in particular, can be difficult to achieve and maintain, without slowing down your organization. With CDW's comprehensive data privacy services, organizations can assess their current state of privacy maturity, implement new processes and programs to make privacy sustainable, and manage the ongoing peaks and valleys of privacy operationalization.

#### CDW's Data Privacy Services can help you achieve:



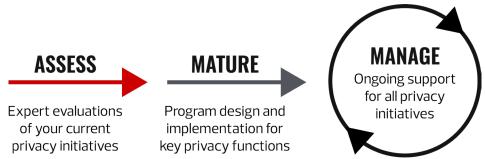
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## Orchestrating the Right Solution

CDW's Data Privacy practice assists leading organizations with the development and management of best-in-class privacy programs. We believe that data privacy should be a constantly evolving effort, not simply an item on the annual compliance checklist. Our experts help organizations evaluate and mature privacy functions and offer full lifecycle privacy support, from initial assessments to ongoing initiatives.



CDW's privacy services are available as stand-alone offerings, but they can also be embedded into large-scale, transformative technology initiatives. Our experts frequently work alongside technologists, engineers and developers to ensure that privacy considerations are baked into new technology projects, preventing costly rework after design and deployment. Contact your account manager today if you think a privacy expert may be needed for your upcoming or ongoing project.

CDW's full lifecycle of Services can support your organization no matter where you are on your journey







**On-Journey** 

Cloud-Based

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CDW can deliver solutions to address all of your security needs due to our:

**CDW GETS PRIVACY** 

- **Privacy Expertise:** Our Data Privacy practice performs a wide range of privacy services, including various risk and readiness assessments, policy and procedure development, privacy office co-sourcing and data lifecycle mapping.
- Regulatory Experience: CDW has experience dealing with various regulatory bodies. This includes OCR for HIPAA-related matters, FTC for major corrective action plans, U.S. Trustee Program, various state Attorney General offices, and ad hoc experiences with various DPAs. We also have had various levels of interaction with EU regulators over the past 10 years.
- Certified Professionals: Our privacy and security team is composed of Certified Information Privacy Professionals (CIPPs), Certified Information Systems Security Professionals (CISSPs), Certified Information Systems Auditors (CISAs) and Certified Information Security Managers (CISMs), among other professional designations.
- Integrated Approach: Privacy regulations often go beyond your privacy program, impacting cybersecurity operations, vendors and more. We have third-party risk, cyber and identity experts to help ensure your whole business is compliant.



CDW AMPLIFIED™ SERVICES

### **Services Overview**

CDW offers a full portfolio of data privacy services, designed to help organizations manage the risk associated with their data inventory.

Service	Available
<b>Privacy Maturity Assessment:</b> Evaluate your privacy program and benchmark your policies, processes and technologies against leading privacy standards (like those from NIST) to gain a clear picture of your strengths, risks and opportunities for improvement.	$\checkmark$
<b>Compliance Gap Assessments:</b> Assess alignment with common privacy regulations like HIPAA, GDPR and PIPL, and build a roadmap to compliance. CDW can assess, remediate and optimize your privacy compliance program to harmonize efforts when multiple regulations are in scope.	$\checkmark$
California Privacy Maturity Assessment (CCPA + CPRA + NIST): Evaluate compliance with the California Consumer Privacy Act (CCPA) and the California Privacy Rights Act (CPRA) in one assessment. With controls from the NIST Privacy Framework incorporated, this assessment can serve as the foundation for your California privacy program.	✓
Third-Party Risk Management: Leverage your third parties without fear of breach or compliance gaps. CDW offers full lifecycle support of our customers' third-party risk management programs, from initial assessment and program design, to implementation and maturity services, to fully managed TPRM programs.	$\checkmark$
<b>Data and Privacy Governance</b> : Strengthen your overall data or privacy governance program with policy and procedure development, privacy steering committees, or privacy management tooling.	$\checkmark$
<b>Staff Augmentation and Privacy Office Services:</b> Support your privacy office through periodic surges in activity, or staff up with skilled experts for a special project. CDW offers multiple options to enhance your privacy team without hiring hard-to-find, full-time employees.	$\checkmark$
<b>Privacy Impact Assessment Programs</b> : Design a PIA program to better enable your organization to quickly make decisions about future business changes that may impact your privacy posture. CDW can support both the program design and PIA execution.	$\checkmark$
Information Mapping and Data Inventory: Document the data under your control and understand how it flows through the organization. CDW can lead a comprehensive information mapping exercise, allowing privacy teams to implement the right controls in the right places to ensure the data is protected.	✓
<b>Privacy Awareness Training:</b> Elevate the Privacy IQ of your organization with customized training designed around the unique needs and responsibilities of your organization. Training can be delivered by CDW, or built into your existing training delivery model.	$\checkmark$

To learn more about CDW's Data Privacy Services, contact your account manager or call 800.800.4239.

